

Attract and Retain Top Talent with Better Benefits

80%

of employers are looking to attract top talent



69%

WANT TO OFFER A COMPETITIVE BENEFITS PACKAGE: a key to attracting and retaining talent

Employers increasingly ask about Identity Theft Protection (ITP), creating an opportunity for brokers

76%

Asked for Identity Theft Protection vendor info

40%

More requested Identity Theft Protection as an employee benefit

Employers see value in offering these progressive benefits:

Telemedicine & Counseling

Wellness Programs

Financial Counseling

Identity Theft Protection

Pet Health Insurance

Child Care

If you're one of the **75%** of benefit brokers actively looking to present new products to your clients, visit sontiq.com/partnerships.

ABOUT IDENTITYFORCE

IdentityForce, a TransUnion brand, offers proven identity, privacy and credit security solutions. We combine advanced detection technology, real-time alerts, 24/7 U.S.-based support and identity recovery with over 40 years of experience to get the job done. We are trusted by millions of people, global 1000 organizations and the U.S. government to protect what matters most. www.identityforce.com



A TransUnion® Brand

Statistics are from a survey of 87 employee benefit brokers and consultants that IdentityForce conducted from August 18 - September 26, 2022.

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