

# The Toll of Identity Theft on YOUR Employees

## Stopping Personal Identity Theft from Becoming a Business Problem

The job market is more competitive and demanding than ever before. Your benefit suite matters and is often cited by job applicants as a determining factor when accepting an employment offer or, for existing employees, choosing to stay loyal to your company.

When it comes to personal identity protection, companies must understand that poor personal identity hygiene can negatively impact the business.

### A High-Value Employee Benefit

**83%** of employers that offered access to an identity compromise solution agreed that it provided a **VALUE TO THEIR STAFF**

**91%** would encourage their colleagues to take **ADVANTAGE OF EMPLOYEE PROTECTION**

SOURCE | Identity Theft Resource Center (ITRC), The Impacts of Identity Theft on Employees and Their Workplace, 2019

# Employee Cybersecurity Habits Can Impact Employers



**85%** of breaches were caused by a **HUMAN ELEMENT** such as phishing

SOURCE | Verizon, *Data Breach Investigative Report*, 2022

**92%** of those surveyed know that reusing **PASSWORDS** or a variation is a risk, yet **65%** still use the same password or a variation

SOURCE | LastPass, *Psychology of Passwords*, 2021

**43%** more U.S. adults expressed interest in getting **IDENTITY THEFT PROTECTION** in 2021, demonstrating a growing demand based on need

SOURCE | Security.org, *Identity Theft Consumer Shopping Study*, 2021

## The Toll of Identity Theft



**1 in 4**  
Americans experience  
**identity theft**

SOURCE | AiteNovarica, *U.S. Identity Theft: Adapting and Evolving*, 2022



**\$650**  
the average amount of loss  
from **identity theft**  
or fraud

SOURCE | Federal Trade Commission, *Consumer Sentinel Network Data Book*, 2022



**55%**  
of identity theft victims  
report increased  
**anxiety**

SOURCE | Identity Theft Resource Center, *Consumer Aftermath Report*, 2022

## ABOUT IDENTITYFORCE

IdentityForce, a TransUnion brand, offers proven identity, privacy and credit security solutions. We combine advanced detection technology, timely alerts, 24/7 support and identity recovery with over 40 years of experience to get the job done. We are trusted by millions of people, global 1000 organizations and the U.S. government to protect what matters most.