# The Toll of Identity Theft on YOUR Employees

## Stopping Personal Identity Theft from Becoming a Business Problem

The job market is more competitive and demanding than ever before. Your benefit suite matters and is often cited by job applicants as a determining factor when accepting an employment offer or, for existing employees, choosing to stay loyal to your company.

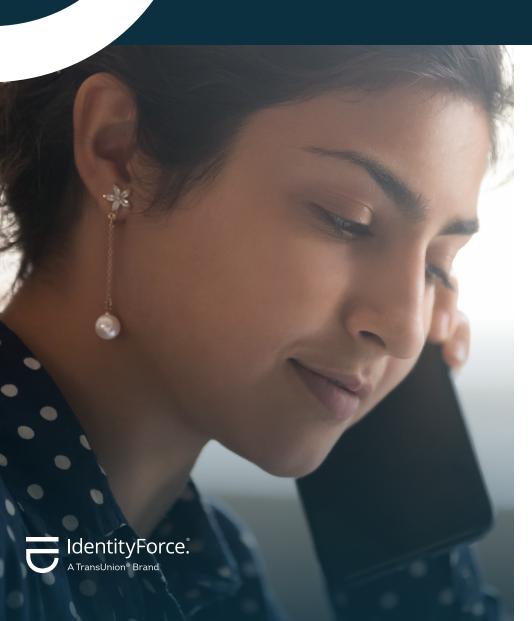
When it comes to personal identity protection, companies must understand that poor personal identity hygiene can negatively impact the business.

## A High-Value Employee Benefit

**83%** of employers that offered accessto an identity compromise solution agreed that it provided a VALUE TO THEIR STAFF

**91%** would encourage their colleagues to take ADVANTAGE OF EMPLOYEE PROTECTION

SOURCE | Identity Theft Resource Center (ITRC), The Impacts of Identity Theft on Employees and Their Workplace, 2019



## Employee Cybersecurity Habits Can Impact Employers







85% of breaches were caused by a HUMAN ELEMENT such as phishing

SOURCE | Verizon, Data Breach Investigative Report, 2022 92% of those surveyed know that reusing PASSWORDS or a variation is a risk, yet 65% still use the same password or a variation

SOURCE | LastPass, Psychology of Passwords, 2021

43% more
U.S. adults expressed interest in getting
IDENTITY THEFT
PROTECTION in
2021, demonstrating a growing demand based on need

SOURCE | Security.org, *Identity Theft* Consumer Shopping Study, 2021

### The Toll of Identity Theft



SOURCE | AiteNovarica, U.S. Identity Theft: Adapting and Evolving, 2022



the average amount of loss from identity theft or fraud

\$650

SOURCE | Federal Trade Commission, Consumer Sentinel Network Data Book, 2022



55%
of identity theft victims
report increased
anxiety

SOURCE | Identity Theft Resource Center, Consumer Aftermath Report, 2022

#### **ABOUT IDENTITYFORCE**

IdentityForce, a TransUnion brand, offers proven identity, privacy and credit security solutions. We combine advanced detection technology, timely alerts, 24/7 support and identity recovery with over 40 years of experience to get the job done. We are trusted by millions of people, global 1000 organizations and the U.S. government to protect what matters most.