



## PROTECTING AGAINST EVOLVING CYBER RISKS:

# Commercial Cyber Protection Solutions

**82%** of small businesses report they do not have a plan to **RESPOND** to a **CYBERATTACK**<sup>1</sup>

**61%** of small businesses **EXPERIENCED A CYBERATTACK** in the previous 12 months<sup>2</sup>

**\$2.98 MILLION** is the average total cost of a **DATA BREACH** for businesses under 500 employees<sup>3</sup>

<sup>1</sup> CNBC, Small Business Playbook, 2021

<sup>2</sup> Verizon, Data Breach Investigations Report, 2022

<sup>3</sup> IBM Security, Cost of a Data Breach Report 2022, 2022

## ENHANCE YOUR SMALL TO MID-SIZED COMMERCIAL SOLUTIONS WITH CYBER INSURANCE AND SERVICES

As a cyber services provider, Cyberscout, a TransUnion brand, acts as a trusted partner for insurers and reinsurers to design, deploy and market high-performing cyber insurance programs. Through available turnkey programs and first-to-market cyber claims expertise, we can customize a solution to fit your needs and protect what your policyholders value most.

### Cyberscout-as-a-service

With access to our services, education and tools, policyholders can be confident in knowing they have proven support when it's needed. In fact, policyholders typically contact our in-house cyber helpline for proactive guidance or to resolve incidents well before their coverage is engaged or a claim is filed.

#### SERVICES

##### Cyber helpline

- Proactive advice
- Incident remediation
- Multilingual response team

##### Incident response

- Forensic investigation services
- Breach fulfillment services

##### Claims handling



#### EDUCATION

##### Online knowledge portal

- Tips & guidance for cyber safety
- Helpful articles and content

##### Instructor-led sales, agent and claims training



#### TOOLS\*

##### Risk calculation and analysis tools

##### Breach preparation templates



## OUR SERVICES SUPPORT THE MOST COMMON COMMERCIAL CYBER INSURANCE COVERAGES



Data restoration



Cyber extortion



System compromise



Privacy breach



Reputational damage



Liability



Business interruption



Financial fraud

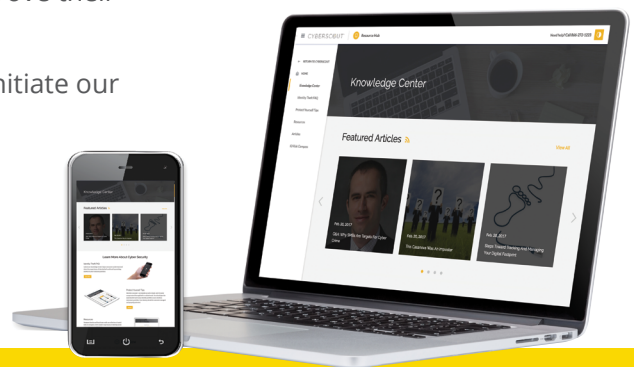
## OUR HELPLINE TEAM DELIVERS

- Proactive advice and guidance
- Breach remediation
- Document evidence
- Notification assistance (email, postal mail, website)
- Engagement with third-party specialists
- Forensic investigation
- Determination if backups are available
- Assistance with filing claims if necessary

## DIGITAL POLICYHOLDER EXPERIENCE: DELIVERING TOOLS AND INCIDENT REMEDIATION SUPPORT

Policyholders receive a range of identity and cyber monitoring solutions through a secure, digital experience designed to:

- Proactively identify and address fraud, including educational materials on the latest fraud threats and resources to help improve their cyber hygiene
- Provide instant access to dedicated remediation specialists to initiate our best-in-class, white-glove incident response process
- Download our mobile app to access their account dashboard from their smartphone



## WHY CYBERSCOUT?

- We offer choice across various cyber programs through our established network of reinsurance partners
- Our programs offer flexibility to take on your preferred level of risk in order to grow your business through cyber solutions
- Our in-house incident response specialists are available to our carrier partners and their commercial policyholders
- Our experienced, efficient and personalized cyber claims management

To learn more about our Commercial Cyber Insurance and Services, contact your sales representative or visit [Cyberscout.com](https://Cyberscout.com)

