

Protecting Your Children and Family

Identity Theft Targets All Ages

Scammers see children as easy targets because minors don't monitor credit reports and financial activity. That means the fraudulent activity can go undetected for a more extended time, resulting in further fraud incidents.



Children's Identities are at Risk

1 in 80 children were affected by identity fraud in 2022

\$1,128 is the average loss to families experiencing child identity theft

70% of parents disregard the need to monitor their child's social media accounts

SOURCE | Javelin Strategy & Research, Child Identity Fraud: The Perils of Too Many Screens and Social Media, 2022

Where Your Child's Identity Is Vulnerable

Parents may be concerned about information a child shares in social forums or has stored within video games. But chances are, the most sensitive personally identifiable information (PII) is stored at their school, pediatrician, and dentist offices.

Tips to Protect Children and Their Identities

A key to protecting your child's identity is tracking and monitoring where and how their PII – Social Security number, date of birth, address, phone number, etc. – is being used.

- 1. Verify that all requested PII is necessary**, how it will be used, and who will be able to access it when asked for it by schools, medical facilities, and dental offices.
- 2. Consider a credit freeze for minors.** This service, available from all three major credit bureaus, makes it more difficult for fraudsters to open new accounts with a child's PII.
- 3. Check your child's credit before they turn 18.** See if your child has a credit report by contacting TransUnion, Experian and Equifax. If a credit report exists, it could be a potential indicator of identity theft.
- 4. Talk with your kids** about how and with whom they communicate online. Remind them to never share personal details like their full name, address or login info.
- 5. Download parental control applications** that allow you to approve or block apps your children want to download.
- 6. Familiarize yourself with popular social media and online dating applications**, and manage the permissions and security settings within each app.
- 7. Guard against scammers who use social media** to target children's identities with Social Media Identity Monitoring.

IdentityForce Can Help

IdentityForce is committed to helping parents and guardians protect all the identities they are responsible for. Our award-winning child identity protection, ChildWatch, was first-to-market and has earned the Parent Tested Parent Approved (PTPA) Seal of Approval.

ChildWatch includes:

- Thorough and ongoing identity monitoring
- Smart SSN Tracker, which alerts you if there is an unfamiliar name, alias, or address associated with your child's Social Security number
- Social Media Identity Monitoring Suite
- Fully managed recovery services
- \$1 million in identity theft insurance

Learn more about our identity protection and restoration services by visiting identityforce.com.

ABOUT IDENTITYFORCE

IdentityForce, a TransUnion brand, offers proven identity, privacy and credit security solutions. We combine advanced detection technology, timely alerts, identity recovery services and 24/7 support with over 40 years of experience to get the job done. We are trusted by millions of people, global 1000 organizations and the U.S. government to protect what matters most.