15-MIN WEBINAR
UPDATE:
Latest COVID-19 Scams
Presented by
SONTIQ
EZShield
IdentityForce

SONTIQ™
Intelligent identity security.

WELCOME

Donna M. Parent
Chief Marketing Officer

Steve Turner
Chief Information Security Officer

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COVID-19 SCAMS ON THE RISE

Tips for Securing an Identity

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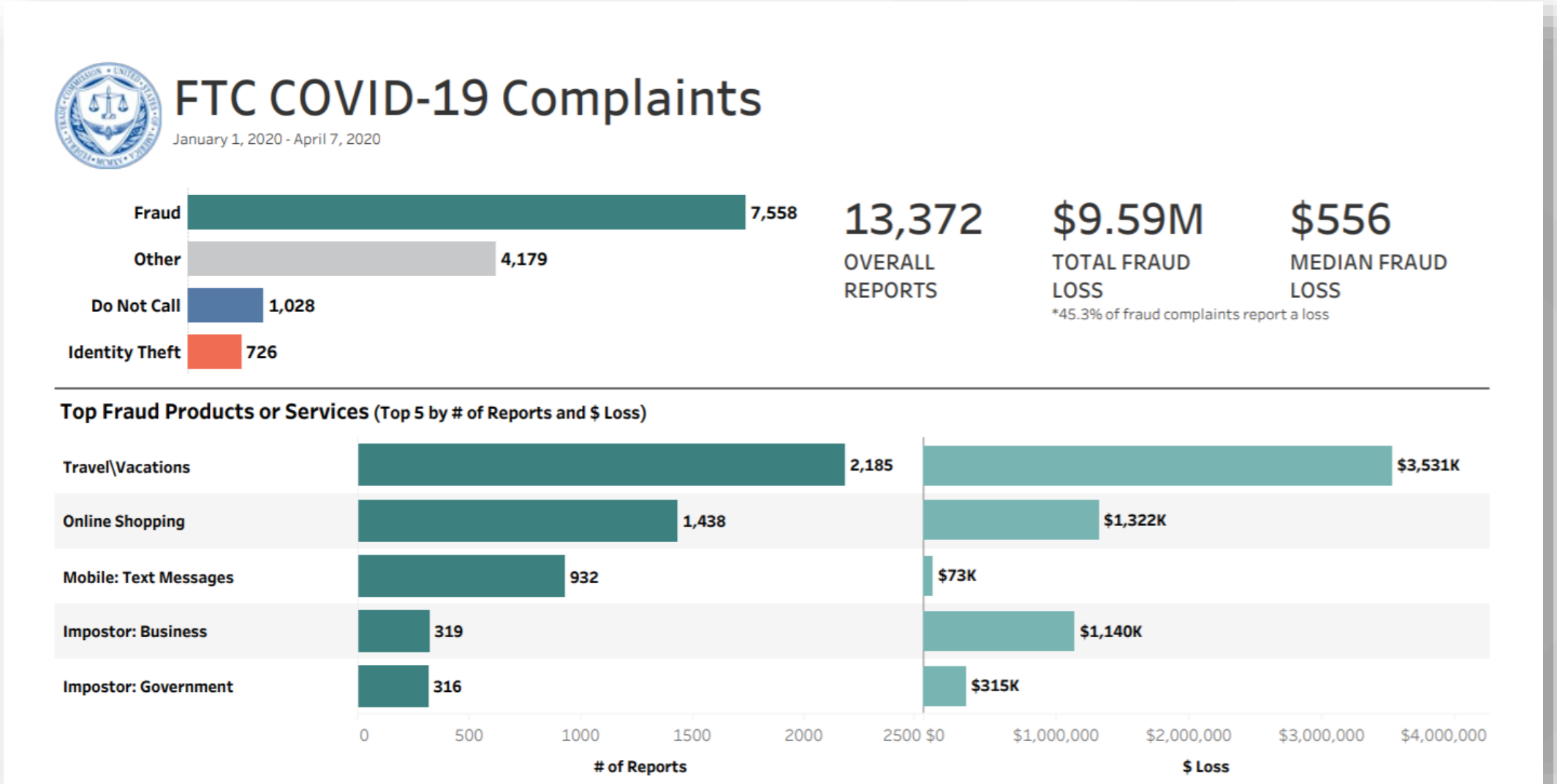
COVID-19 SCAM COMPLAINTS INCREASING



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TAXES & STIMULUS PAYMENTS TARGETED

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BEWARE OF STIMULUS SCAMS

- The IRS reminds taxpayers that scammers may:
  - Emphasize the words "Stimulus Check" or "Stimulus Payment"; the official term is **Economic Impact Payment**
  - Ask you to sign over your check to them
  - Use phone, email, text, or social media to "verify" personal and/or banking information to receive or "speed up" payment
  - Offer to work on your behalf to get your payment faster
  - Mail you a fake check, then ask you to call a number or verify information online in order to cash it
- The IRS will post all key information on irs.gov/coronavirus

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NEW BUSINESS-FOCUSED SCAMS

- The FTC has identified 7 types of scams targeting employees, putting both employees and businesses at risk:

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TOTAL IMPACT:
COVID-19 Scams and the Remote Workforce

With the influx of **scams and digital fraud**, remote employees are now more vulnerable than ever and are increasingly exposed to criminals stealing their personal information.

It can take just one or two pieces of Personally Identifiable Information (PII) to steal someone's identity.

Since the beginning of 2020, the FTC has **received thousands of coronavirus-related reports** from consumers.

TOP SCAM COMPLAINTS

1. Travel and vacation cancellations and refunds
2. Online shopping
3. Mobile texting scams
4. Government and business imposter scams

SOURCE | FTC

NOTE: The FTC will be sharing data on COVID-19 scams regularly and posting a PDF of their results.

IMPACT: Identity Theft of Employees

Loss in Productivity

6 MONTHS and
100 to 200 hours
worth of work

SOURCE | Various Industry Stats

Severe Emotional Stress

77% Reported INCREASED
Stress Levels

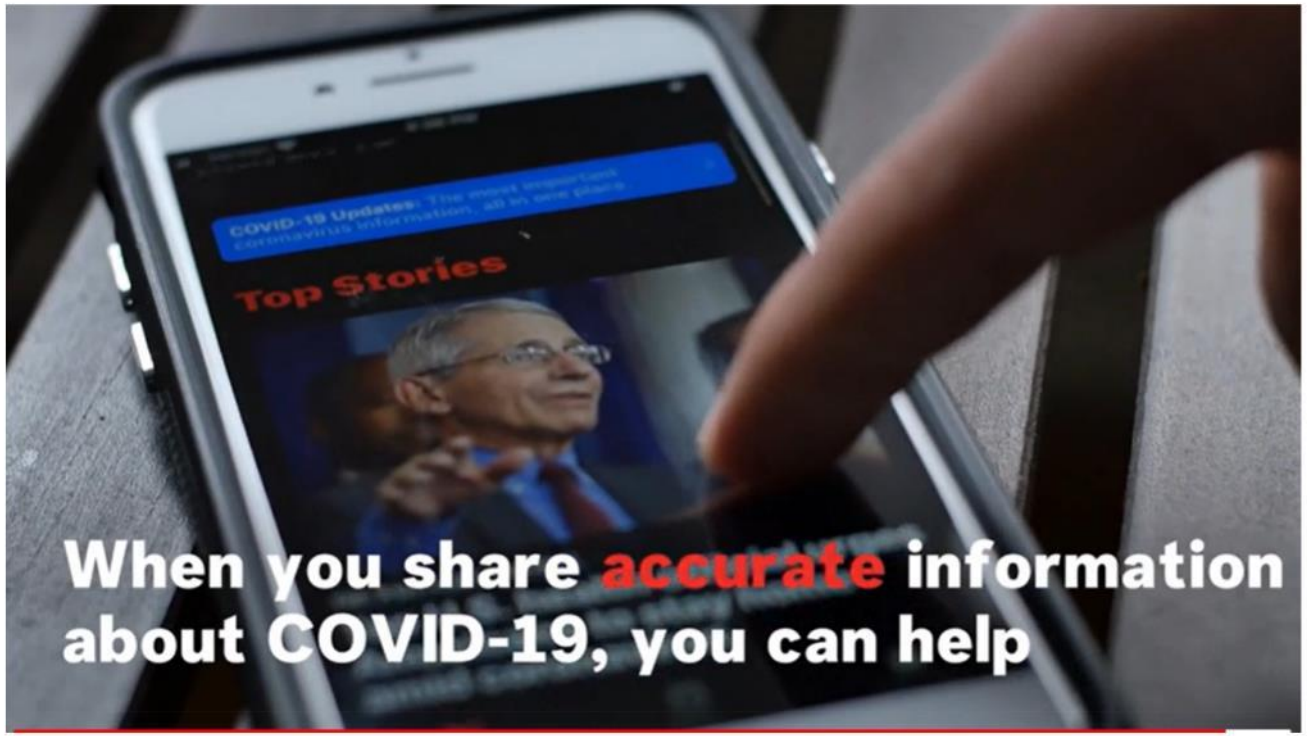
SOURCE | ITRC Identity Theft: The Aftermath 2018

MIRACLE CURES

U.S.

PRAYER + PEROXIDE FAKE COVID-19 TREATMENTS LEAD TO ARREST OF BRITISH NATIONAL

BY ASHER STOCKLER ON 4/4/20 AT 3:11 PM EDT



SOURCE | Newsweek

The U.S. Food and Drug Administration (FDA) has not authorized any home test kits or treatments for COVID-19

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INVESTMENT FRAUD

NEWS

Man busted for soliciting investments in coronavirus cure scam

By Natalie Musumeci March 26, 2020 | 10:00am | Updated

The con artist guaranteed the undercover agent that a $300,000 investment would yield $30 million — a promise that was secured "by a current $10 billion offer from an unnamed buyer in Dubai," according to an affidavit.

QP20, Middlebrook claimed, would mass-produce the pills, and after getting investor funds, Middlebrook would issue shares in both QP20 and Quantum Cure CV 2020 — another phony corporation — that Middlebrook claimed would market the serum that could cure COVID-19 patients within two or three days, a criminal complaint alleges.

"I have Developed the Cure for the CoronaVirus COVID-19," Middlebrook said in texts with a witness cooperating with the feds, according to an affidavit. "LA Patient tested Positive for CoronaVirus got up and walked out 51 hours after my Injection."

SOURCE | New York Post

The FDA and the FTC have **not authorized** any products to cure, treat, or prevent COVID-19

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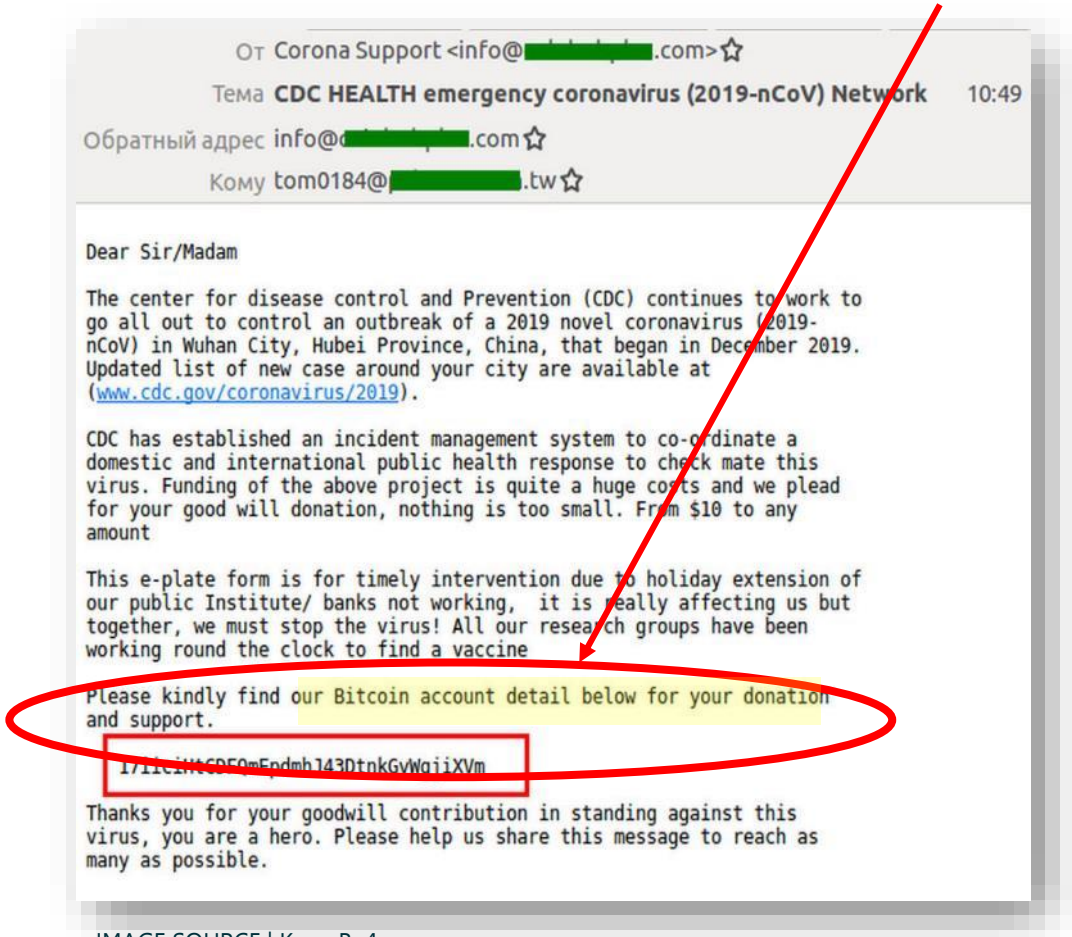
FAKE CHARITIES & CROWDSOURCING

Red Flag: Requesting donated funds in bitcoin



От Corona Support <info@[redacted].com>

Тема **CDC HEALTH emergency coronavirus (2019-nCoV) Network** 10:49

Обратный адрес info@[redacted].com

Кому tom0184@[redacted].tw

Dear Sir/Madam

The center for disease control and Prevention (CDC) continues to work to go all out to control an outbreak of a 2019 novel coronavirus (2019-nCoV) in Wuhan City, Hubei Province, China, that began in December 2019. Updated list of new case around your city are available at (www.cdc.gov/coronavirus/2019).

CDC has established an incident management system to co-ordinate a domestic and international public health response to check mate this virus. Funding of the above project is quite a huge costs and we plead for your good will donation, nothing is too small. From $10 to any amount

This e-plate form is for timely intervention due to holiday extension of our public Institute/ banks not working, it is really affecting us but together, we must stop the virus! All our research groups have been working round the clock to find a vaccine

Please kindly find our Bitcoin account detail below for your donation and support.

[redacted]

Thanks you for your goodwill contribution in standing against this virus, you are a hero. Please help us share this message to reach as many as possible.

IMAGE SOURCE | KnowBe4

The only legitimate WHO Fundraiser is at who.int

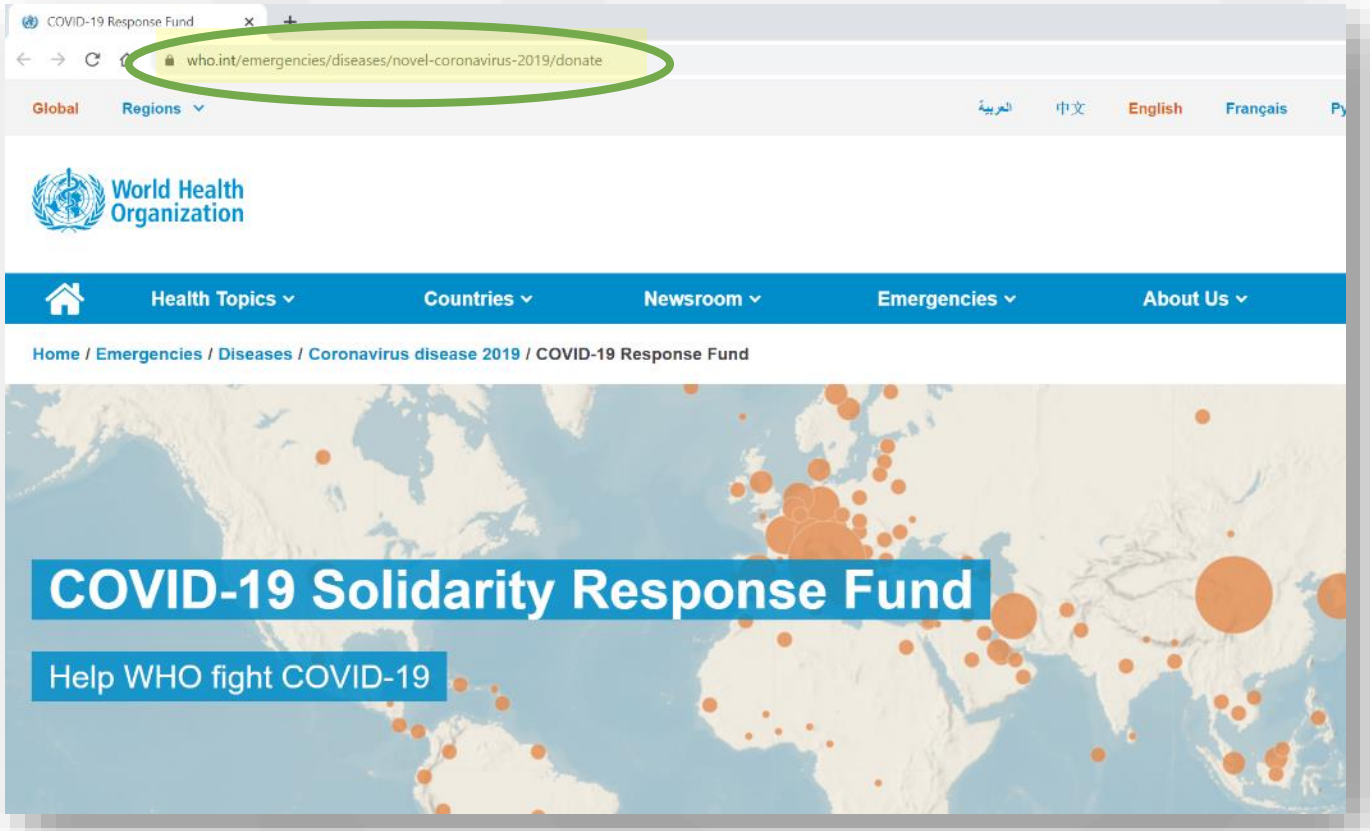


IMAGE SOURCE | World Health Organization

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FRAUD AGAINST SENIORS

Here's how they work:

You get a call: "Grandma, I need money for bail." Or money for a medical bill. Or some other kind of trouble. The caller says it's urgent — and tells you to keep it a secret.

But is the caller who you think it is? Scammers are good at pretending to be someone they're not. They can be convincing: sometimes using information from social networking sites, or hacking into your loved one's email account, to make it seem more real. And they'll pressure you to send money before you have time to think.

SOURCE | FTC

$9K

average loss by seniors to imposter scams

SOURCE | FTC Consumer Sentinel Network

How Scammers Target Seniors

- Fake charitable organizations
- Imposter family members
- Phony home inspectors from the CDC
- Sham sellers of coronavirus testing kits, protection, and vaccines
- Bogus offers for hard to obtain household supplies

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INSURANCE FRAUD

- **Vehicle-related insurance scams**
  - Staged accidents and jump-ins (injury claims filed by those not in the vehicle), using fear of spreading COVID-19 to discourage police involvement
  - Auto-repair fraud; excessive cleaning, disinfecting, and storage fees requiring up-front, out-of-pocket expense
- **Bogus travel insurance policies**
  - Claiming policy covers pandemics — most do not
  - Fake "cancel for any reason" coverage sold as a stand-alone policy
- **Imposter insurance agents**
  - Claim to have insurance protection for COVID-19 problems

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CISO PERSPECTIVE

Detecting the newest scams, what to look for, and how to stay vigilant

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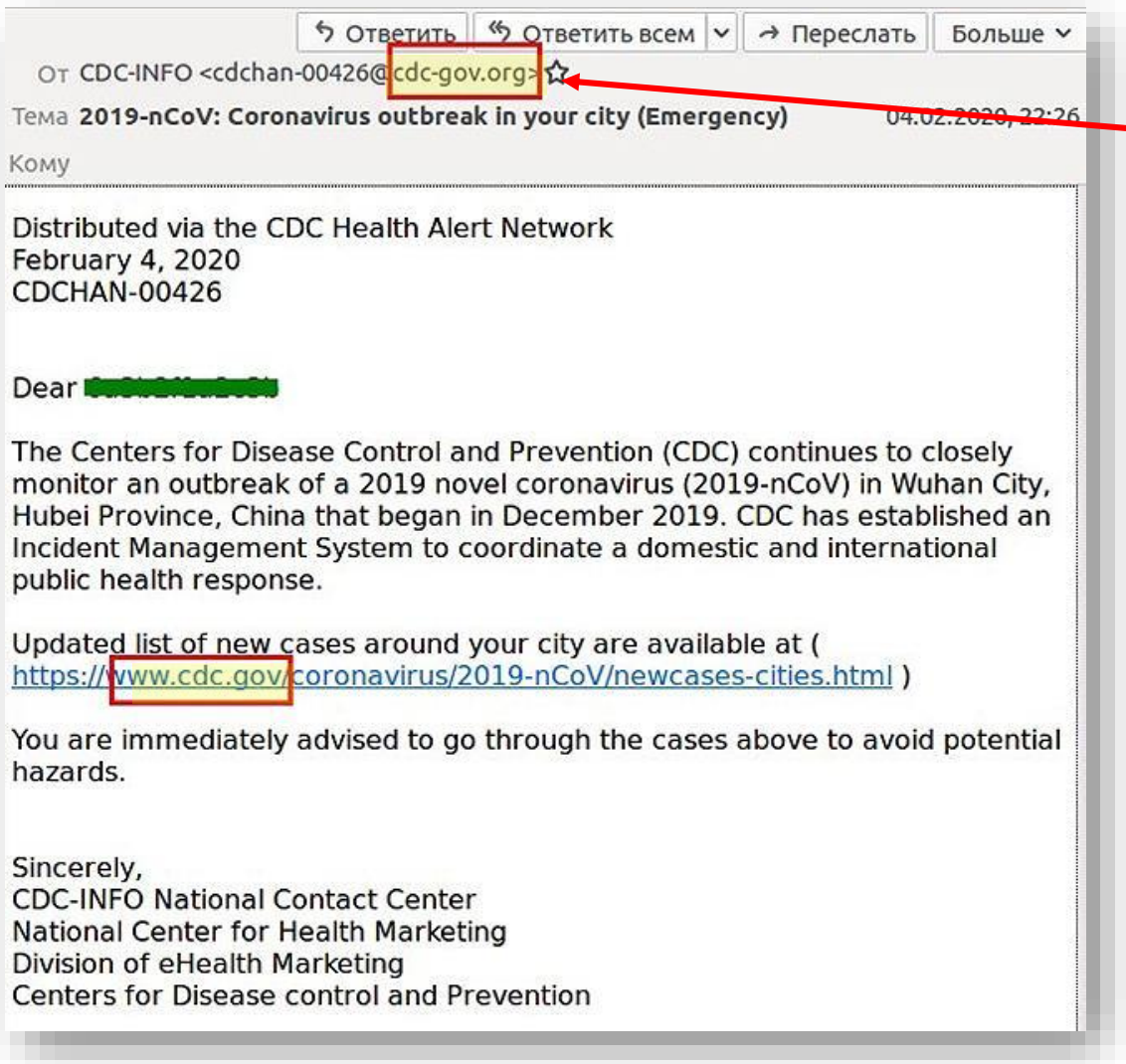
PHISHING/VISHING/SMISHING



Ответить | Ответить всем | Переслать | Больше

От CDC-INFO <cdchan-00426@cdc-gov.org>

Тема **2019-nCoV: Coronavirus outbreak in your city (Emergency)** 04.02.2020, 22:26

Кому

Distributed via the CDC Health Alert Network
February 4, 2020
CDCHAN-00426

Dear [redacted]

The Centers for Disease Control and Prevention (CDC) continues to closely monitor an outbreak of a 2019 novel coronavirus (2019-nCoV) in Wuhan City, Hubei Province, China that began in December 2019. CDC has established an Incident Management System to coordinate a domestic and international public health response.

Updated list of new cases around your city are available at (https://www.cdc.gov/coronavirus/2019-nCoV/newcases-cities.html)

You are immediately advised to go through the cases above to avoid potential hazards.

Sincerely,
CDC-INFO National Contact Center
National Center for Health Marketing
Division of eHealth Marketing
Centers for Disease control and Prevention

Email using variation of real cdc.gov domain to trick recipients into clicking on phishing links

80%

of scam emails currently use coronavirus theme

SOURCE | Proofpoint

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PHISHING/VISHING/SMISHING

Threatening employee email with survey links to fake Microsoft OneDrive site to capture user credentials

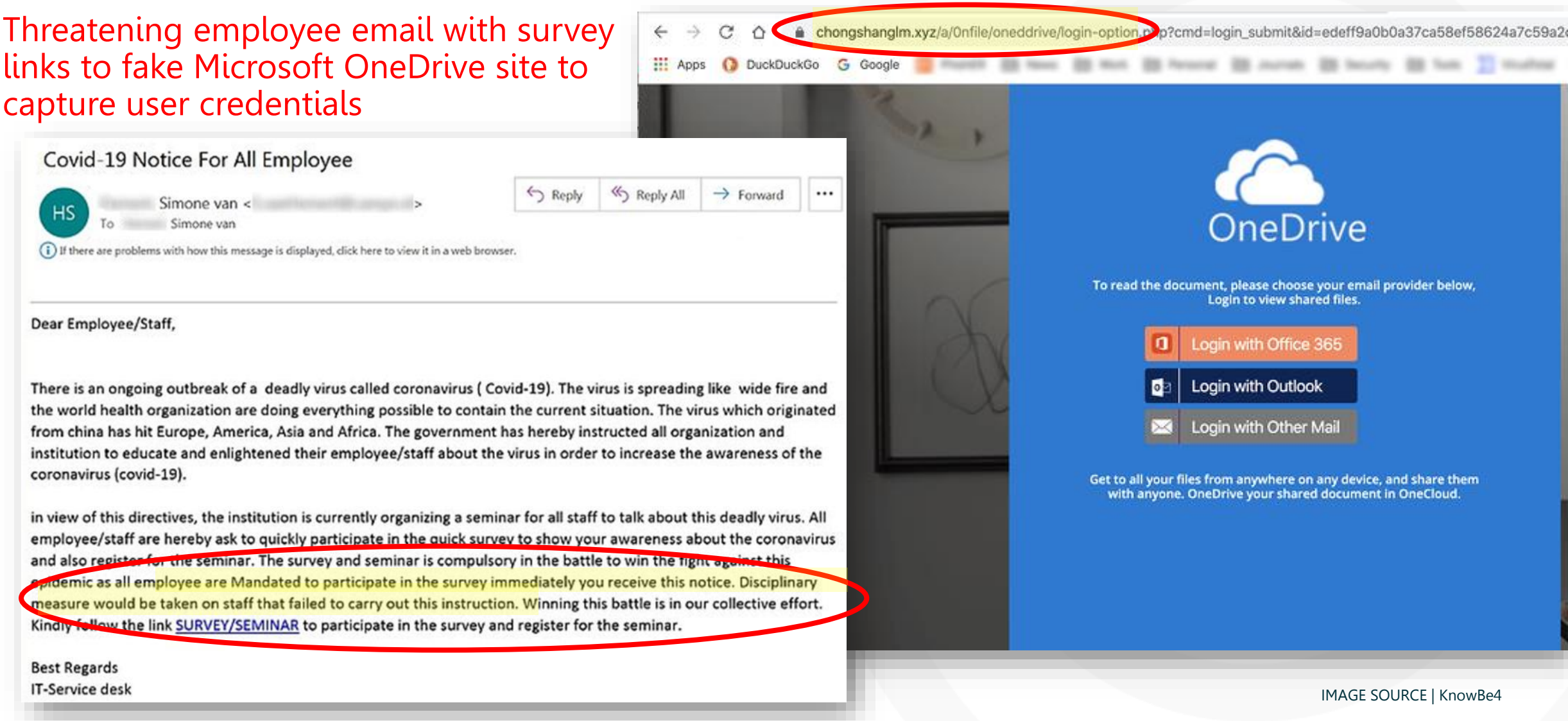

IMAGE SOURCE | KnowBe4

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SIX TIPS TO BLOCK SCAMMERS

1. Hang up on robocalls
2. Delete suspect text messages and emails
3. Be suspicious of unknown callers
4. Verify unusual requests through known channels (emails and phone numbers you've used before)
5. Never divulge critical company or personal information over the phone
6. Stay alert to increased cyberthreats

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YOU'RE AN IMPOSTER!

350%

increase in phishing sites since January 2020

SOURCE | Google, April 2020

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SIX WAYS TO REDUCE YOUR RISK

1. Resist the urge to act immediately
2. Don’t send money
3. Don’t provide bank or credit card information
4. Don’t click on links
5. Look for signs of a fake
6. Be super skeptical

Examples of known phishing domains using coronavirus name

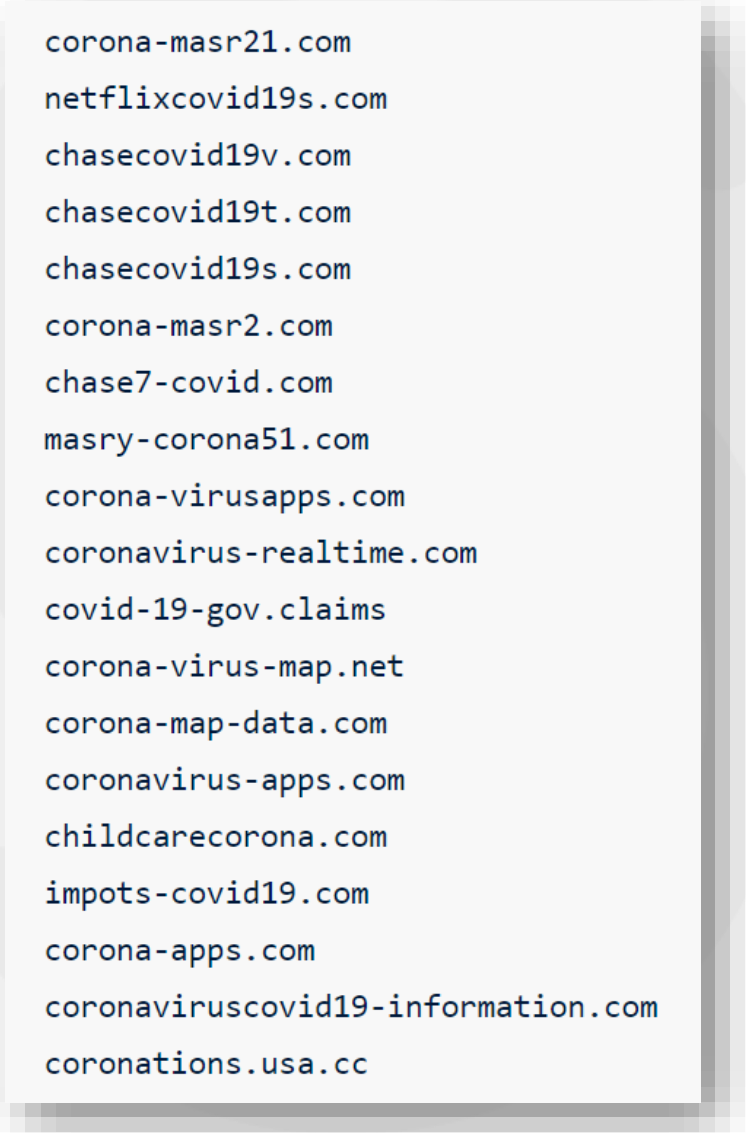

IMAGE SOURCE | Sophos

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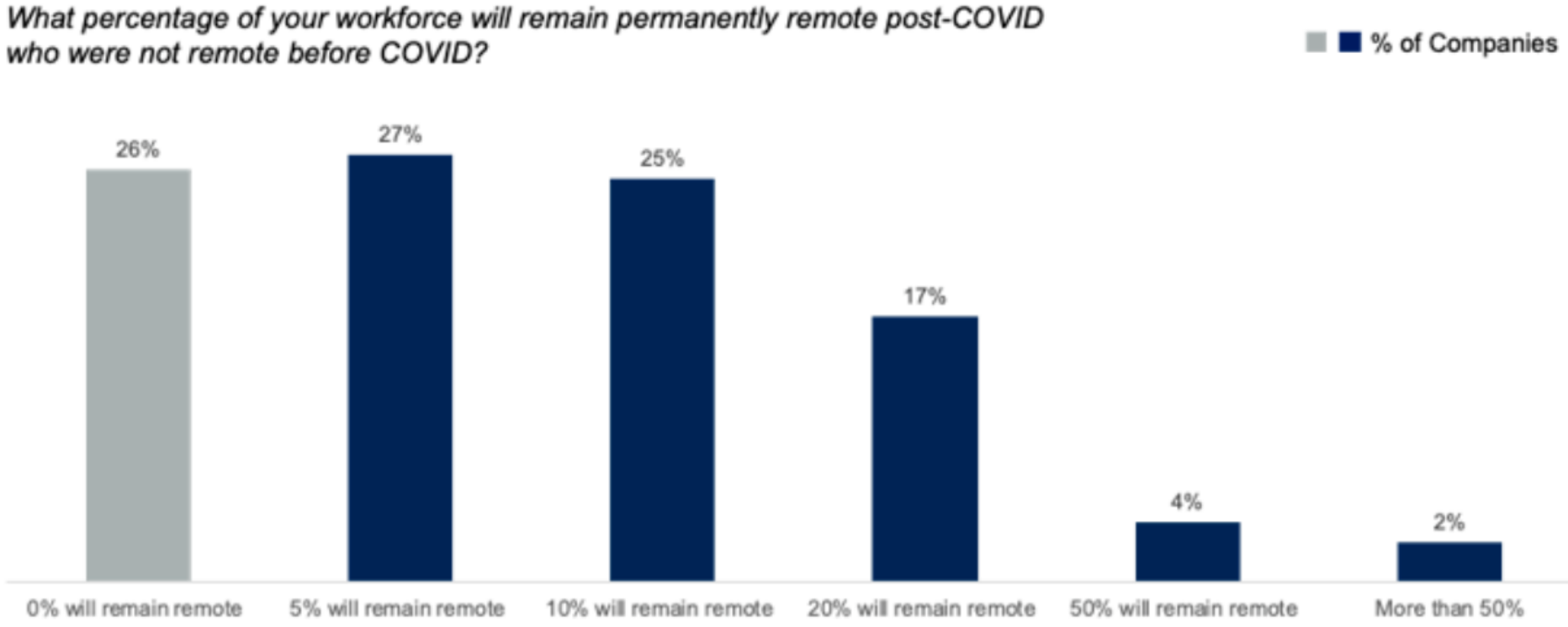
SECURE YOUR REMOTE WORKFORCE

74% of companies plan for more permanent remote work post COVID-19



SOURCE | Gartner, April 2020

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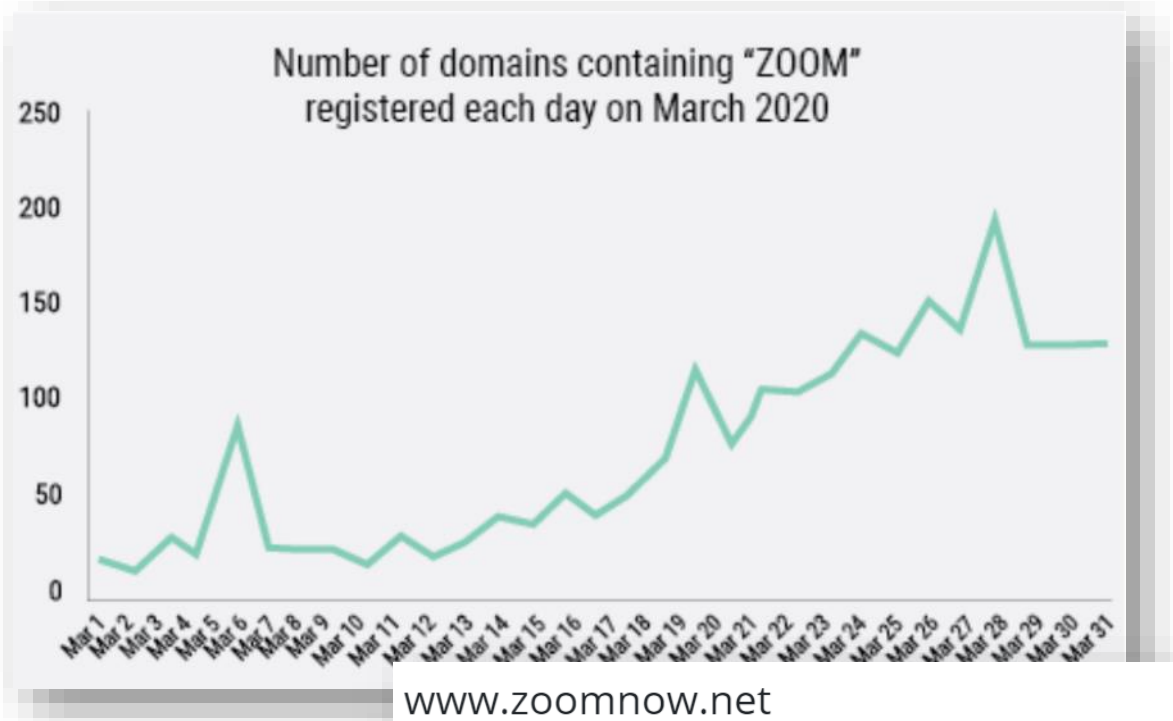
PRACTICE SAFE CONFERENCING



SOURCE | BrandShield

Examples of suspicious domains using "zoom"

www.zoomnow.net
www.zoomus.top
www.zoomus.net
www.zoomus.org
www.zoomus.cn
www.zoomcallonline.com (possible malware)
www.zoomroom.link (possible malware)

400%

increase in audio, web, and video conferencing traffic month over month

SOURCE | AT&T, April 2020

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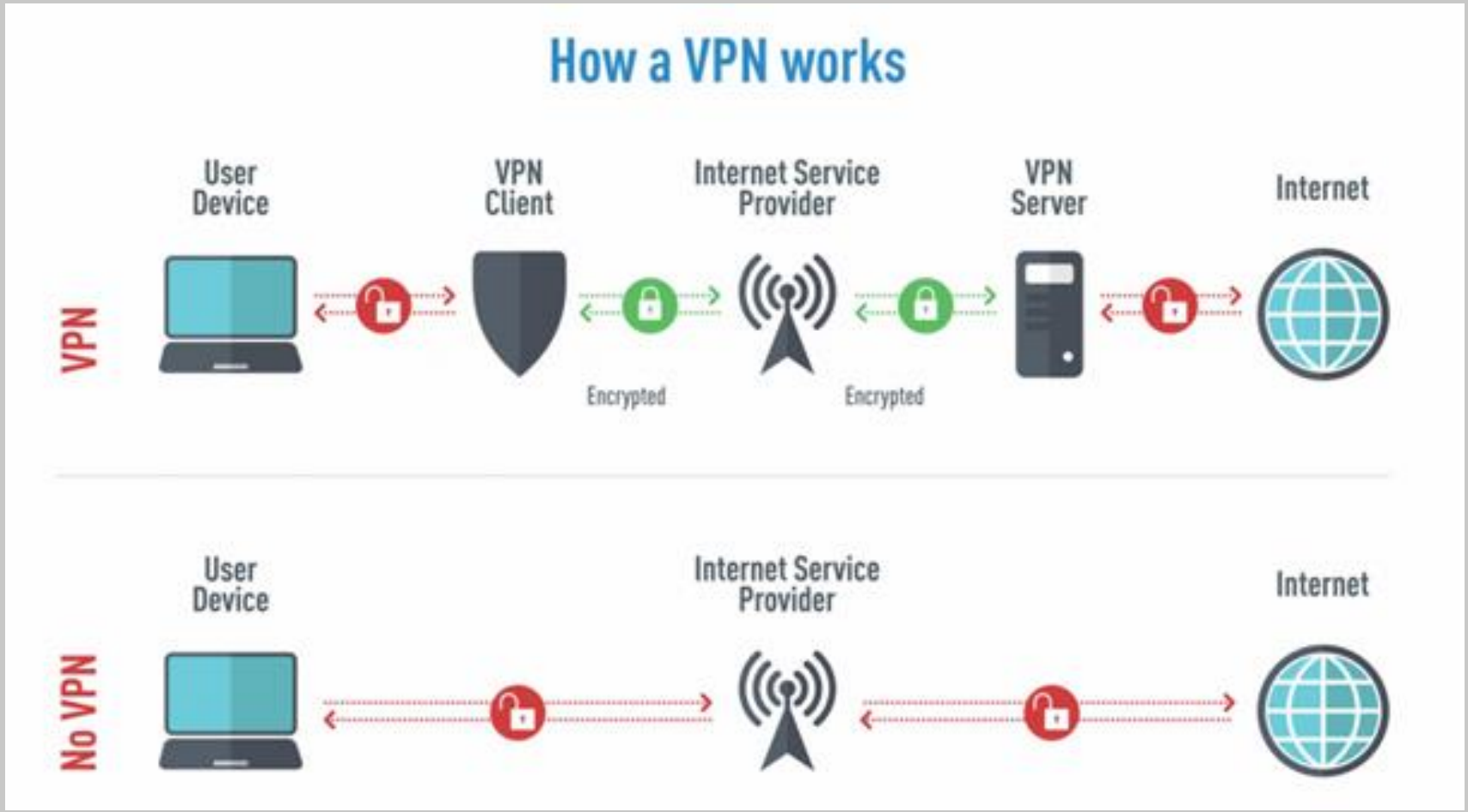
SECURE YOUR CONNECTIONS



SOURCE | Mobile App Daily

Five Signs of Fake Public Networks

1. Using the word FREE or name misspellings
2. No terms of service page
3. No password required
4. Slow speeds
5. Error messages

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EMPLOYEE TRAINING UPDATES

EMPLOYEES

TOP 10

Work-from-Home Security Tips

Here are ten tips to help you further prepare for working remotely that will help ensure a secure environment.

1. Know your company's mobile device and teleworking policies
2. **Stay vigilant** on keeping your software updated
3. Run anti-virus and anti-malware software scans
4. If using a company VPN always have it on
5. **Check the security** of your Wi-Fi routers
6. **USE CAUTION before clicking**, particularly around COVID-19 communications
7. **Use strong password protection** on all the devices used by you and your family
8. **Use two-factor authentication** when available
9. Remember to **save your work**
10. **Log off** at the end of the day and keep your computer safely stored at night

Protect Your Phone from **COVID-19 Scams**

1. Don't open any links
2. Do research before replying with STOP
3. Report a spam message to your carrier
4. Use your phone's built-in blocking tool
5. File a complaint with the Federal Communications Commission (FCC)

Source | CNET

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AVAILABLE RESOURCES

Help protect sensitive personal and business information

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WORKING-FROM-HOME INFOGRAPHIC

TOTAL IMPACT:
COVID-19 Scams and the Remote Workforce

With the influx of **scams and digital fraud**, remote employees are now more vulnerable than ever and are increasingly exposed to criminals stealing their personal information.

It can take just one or two pieces of **Personally Identifiable Information (PII)** to steal someone's identity.

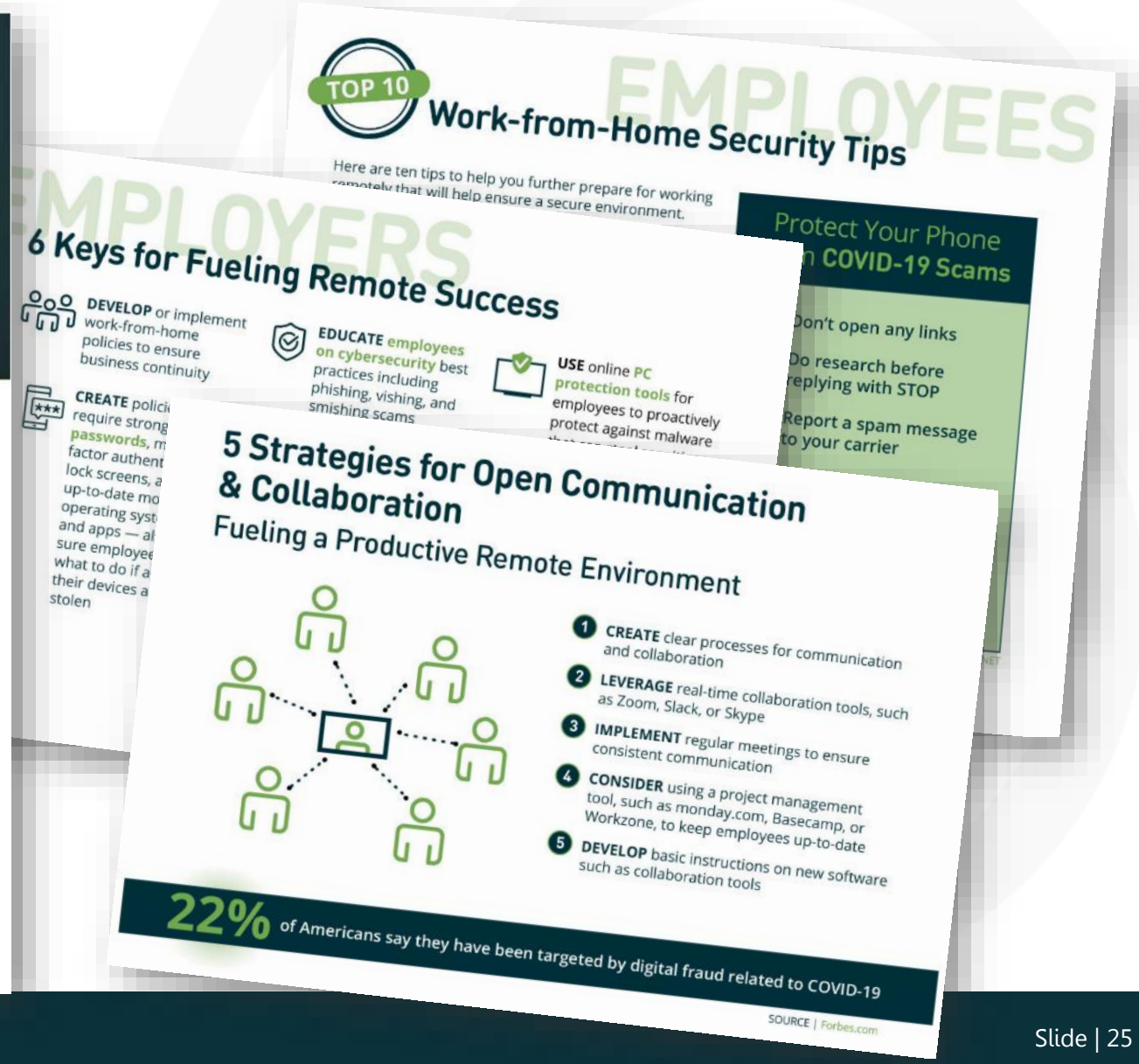
Since the beginning of 2020, the FTC has **received thousands of coronavirus-related reports** from consumers.

TOP SCAM COMPLAINTS

1. Travel and vacation cancellations and refunds
2. Online shopping
3. Mobile texting scams
4. Government and business

IMPACT: Identity Theft of Employees

Loss in Productivity	Severe Emotional Stress
6 MONTHS and 100 to 200 hours worth of work	77% Reported INCREASED Stress Levels



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CORPORATE DARK WEB SCAN

- Discover company data on the dark web
- Email us at **darkweb@sontiq.com**

DARK WEB SCAN

Proactive alerts for compromised sensitive data on the Dark Web

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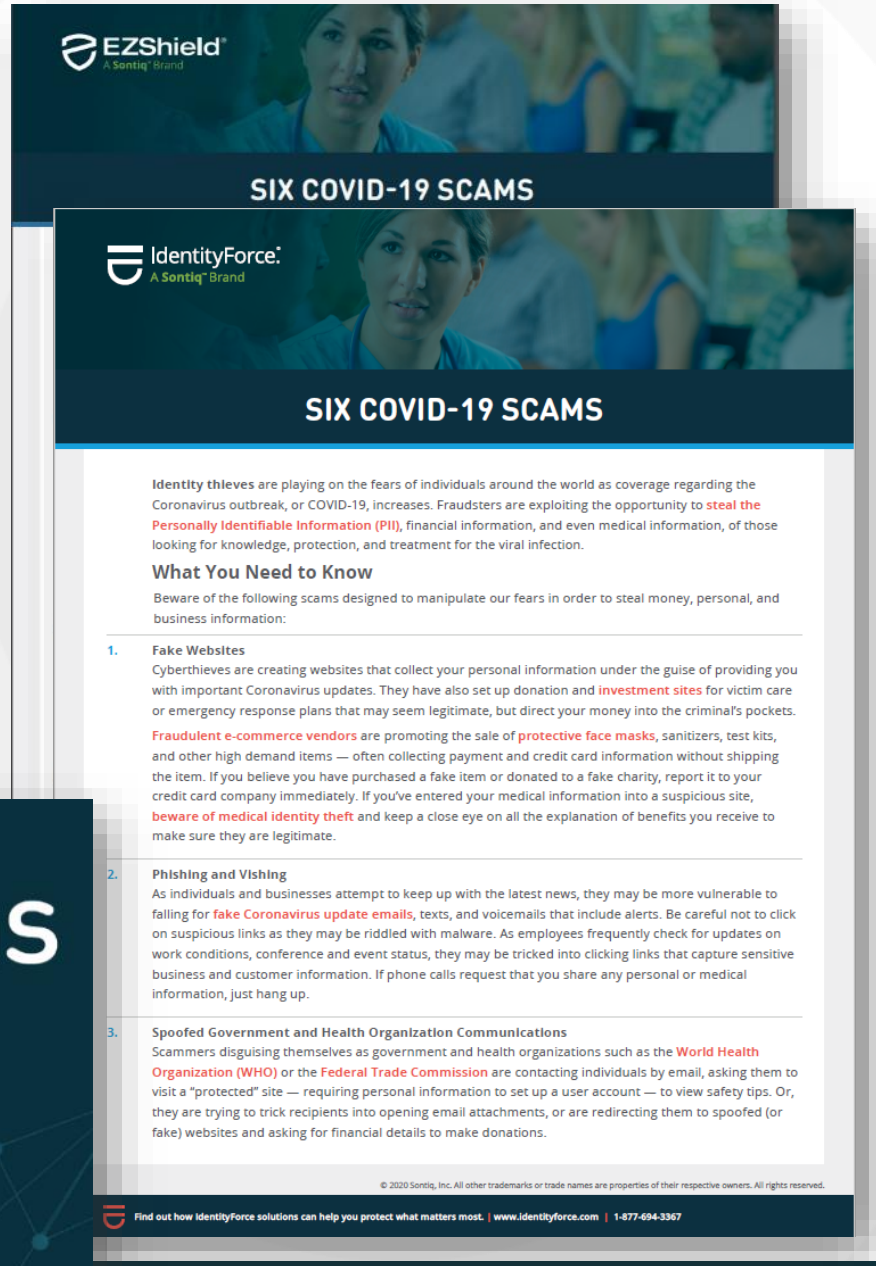
COVID-19 SCAM RESOURCES

1. **Tip Sheet** | 6 COVID-19 Scams
2. **Infographic** | Top Digital COVID-19 Scams
3. **Password Strength Test:**
   www.fightingidentitycrimes.com/secure-password
4. **Phishing quiz:**
   www.fightingidentitycrimes.com/phishing-quiz



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30-DAY TRIAL ID THEFT PROTECTION

- #1 Consumer Rated | 24/7 | Serious Identity Monitoring

★ ★ ★ ★ ★

You're doing a very good job nobody's tried to hack me yet are use my birth certificate

Amelia Griffin | Mar 2020

★ ★ ★ ★ ★

I like the updates, and the fact that you are keeping track of my on line activity & advising if anything is suspicious.

Kevin McElynn | Dec 2019

★ ★ ★ ★ ★

I am very confident that I am secure with Identity Force. I have has them for several years now and continue to subscribe.

Steven Berger | Feb 2020

★ ★ ★ ★ ★

PROACTIVE BREACH ALERTS

"IdentityForce told me about a hack and showed me that my info was already on the dark web, so I could immediately change passwords and bank info."

Joanne M.

Published Mon, October 7, 2019

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Q A

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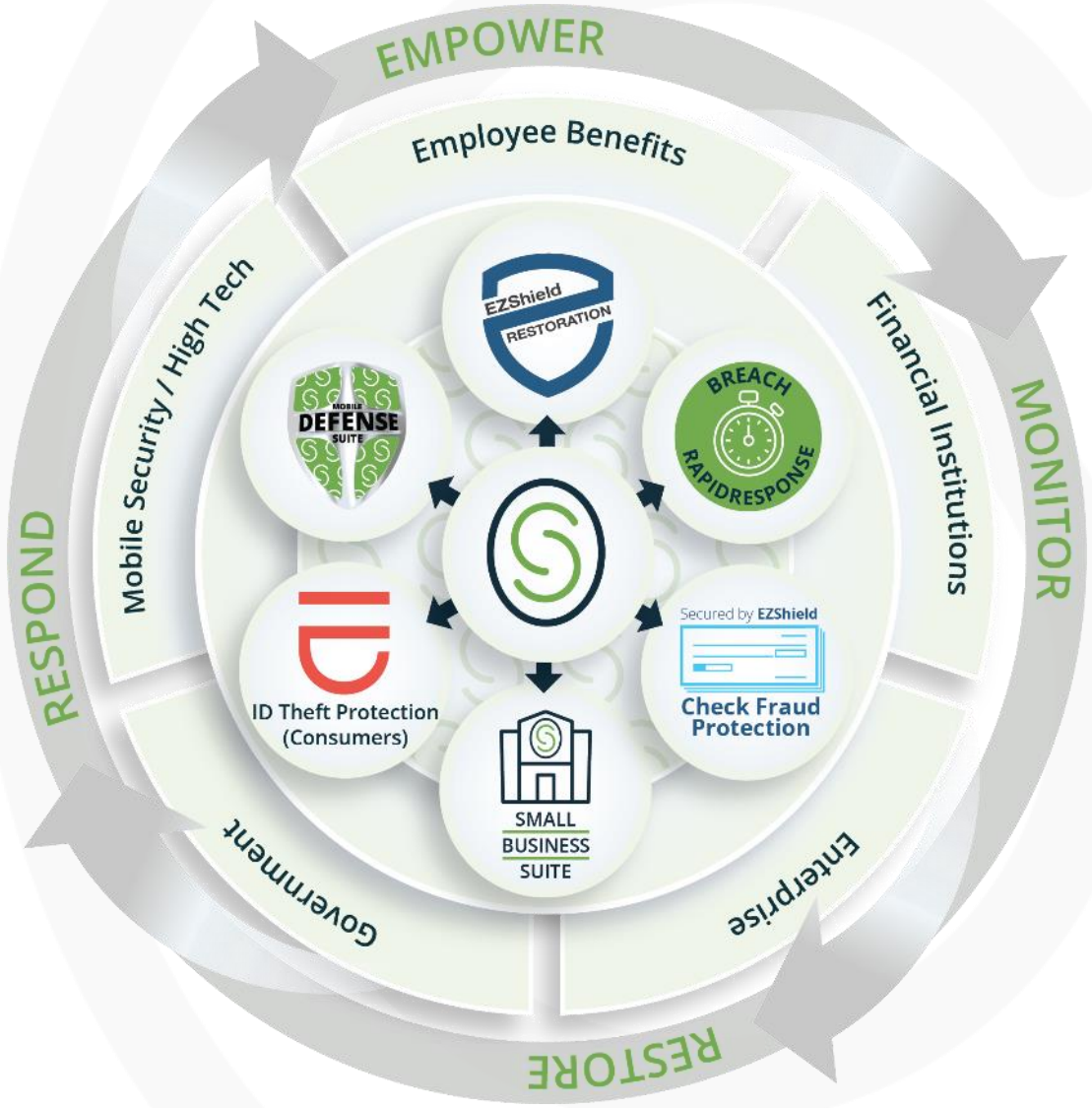
INTELLIGENT IDENTITY SECURITY

- **Identity Protection**
  - Top-Rated
  - Extends to digital footprint and mobile threats
- **Restoration**
  - White-glove Identity Restoration
  - Check Fraud Protection Pioneer
- **Mobile Security**
  - Mobile Threat Defense
  - Paired with Identity Protection
- **Breach Response**
  - Pro-active and rapid response programs
  - Full-service response plans
- **Small Business**
  - Enterprise-class
  - Affordably priced



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THANK YOU

Wishing you good health.

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