

NEW TYPES OF IDENTITY THEFT ARE ON THE RISE

Get Serious About Personal Identity Security

IDENTITY THIEVES CHANGE AND EVOLVE THEIR TACTICS CONSTANTLY.

When governments, businesses, and individuals get savvy to their favorite scams, they target new groups and find new ways to obtain personal information. Become more proactive by keeping up with current trends in personal data privacy and identity protection:



Every **3 SECONDS** another identity gets stolen ¹



4.72 MILLION identity theft and fraud cases reported last year ²



31% RISE in cyber crime in the U.K. last year ⁴



20% INCREASE in identity theft in the U.S. last year over prior year ³



\$3.4 MILLION is lost in new account identity frauds annually ⁵

For more information, call 888-682-5911 or visit www.Cyberscout.com.



CYBERSCOUT®
A **Sontiq**™ Brand

¹ "2019 Identity Fraud Study: Fraudsters Seek New Targets and Victims Bear the Brunt," Javelin Strategy & Research.

² "Consumer Sentinel Network Data Book," Federal Trade Commission, 2020.

³ Ibid

⁴ "The Cost of Cybercrime," Ponemon Institute, 2019.

⁵ "2019 Identity Fraud Study: Fraudsters Seek New Targets and Victims Bear the Brunt," Javelin Strategy & Research.