

# INTRODUCING THE DIGITAL SAFETY AND SECURITY TRIFECTA

## Safeguard Your Family from **CYBERCRIME**

There's nothing more important than protecting what matters most, including everything you and your family have worked so hard to build. Families are a growing target for cybercrime. Whether through cyberbullying, social engineering threats, or ransomware attacks, we're all vulnerable. **These threats are ubiquitous for families.**

### NAVIGATING DIGITAL WORLD DANGER



Since the pandemic, there has been: A **70% increase** in **hate speech** between kids and teens during online chats.

A **40% increase** in **toxicity** on popular gaming platforms, such as Discord.

SOURCE | L1GHT, Rising Levels of Hate Speech & Online Toxicity During This Time of Crisis, 2020

**85%** of breaches were caused by **phishing** or similar human element.

SOURCE | Verizon, Data Breach Investigative Report, 2022



More than **60%** of **social engineering** attacks are **phishing emails**.

SOURCE | Verizon, 2022 Data Breach Investigations Report, 2022

**Ransomware attacks rose 82%** from 2019 to 2021.

SOURCE | FBI, 2021 Internet Crime Report, 2022



**\$228K** is the average **ransomware** paid out to cybercriminals.

SOURCE | Coveware, Q2 2022 Quarterly Report, 2022

Sontiq, a TransUnion company, possesses a rich legacy of building solutions and services that protect against identity theft and cybercrime. That's been the mission for each of our brands for a combined 80+ years. From being the first to launch ID theft protection for children to **repeated and unprecedented recognition by Parent Tested Parent Approved (PTPA)** — protecting families is at the heart of who we are. Additionally, the members of **our highly dedicated Restoration team** won't stop until they know our member is fully satisfied.



“Sontiq continues its commitment to protecting those most vulnerable from cyber threats — our children. I am excited about the new features they are providing families. I’m also encouraged by the light they continue to shine on empowerment and education for parents.”

Sharon Vinderine | CEO and Founder 

