

Safeguard Your Family from CYBERCRIME

There's nothing more important than protecting what matters most, including everything you and your family have worked so hard to build. Families are a growing target for cybercrime. Whether through cyberbullying, social engineering threats, or ransomware attacks, we're all vulnerable. These threats are ubiquitous for families.

NAVIGATING DIGITAL WORLD DANGER

Since the pandemic, there has been: A 70% increase in hate speech between kids and teens during online chats.

A 40% increase in toxicity on popular gaming platforms, such as Discord.

SOURCE | L1GHT, Rising Levels of Hate Speech & Online Toxicity During This Time of Crisis, 2020

85% of breaches were caused by **phishing** or similar human element.

SOURCE | Verizon, Data Breach Investigative Report, 2022

More than 60%of social engineering attacks are phishing emails.

SOURCE | Verizon, 2022 Data Breach Investigations Report, 2022

Ransomware attacks rose 82% from 2019 to 2021.

SOURCE | FBI, 2021 Internet Crime Report, 2022



\$228K

is the average ransomware paid out to cybercriminals.

SOURCE | Coveware, Q2 2022 Quarterly Report, 2022

Sontiq, a TransUnion company, possesses a rich legacy of building solutions and services that protect against identity theft and cybercrime. That's been the mission for each of our brands for a combined 80+ years. From being the first to launch ID theft protection for children to repeated and unprecedented recognition by Parent Tested Parent Approved (PTPA) — protecting families is at the heart of who we are. Additionally, the members of our highly dedicated Restoration team won't stop until they know our member is fully satisfied.

Sontig continues its commitment to protecting those most vulnerable from cyber threats — our children. I am excited about the new features they are providing families. I'm also encouraged by the light they continue to shine on empowerment and education for parents.

Sharon Vinderine | CEO and Founder parent tested parent approved™



SONTIQ INCLUDES DIGITAL SAFETY AND **SECURITY FEATURES FOR FAMILIES**

As the volume and velocity of identity crimes and cyber threats explode, Sontiq is committed to addressing the vulnerabilities of families. In an industry-first effort to further safeguard families, Sontig's ID theft protection plans now include a trifecta of Digital Safety and Security features:





CYBERBULLYING REIMBURSEMENT > > >

Cyberbullying occurs when one individual harasses, intimidates, or threatens another person via computer, telephone, or other portable device. According to the Cyberbullying Research Center, more than 60% of students who experienced cyberbullying stated that it deeply affected their ability to learn and feel safe at school.



SOCIAL ENGINEERING RESOLUTION AND REIMBURSEMENT > > > > >

Social engineering (e.g., baiting, phishing, vishing, scareware, pretexting, etc.) is the art of taking advantage of human behavior and emotions to trick an individual into giving up confidential information. This sensitive information may include passwords and bank information, allowing thieves to access accounts and transfer funds.



RANSOMWARE RESOLUTION AND REIMBURSEMENT > Sontiq's team can help families with:

One of the fastest growing cyber threats, ransomware happens when an individual logs into their computer and finds it maliciously locked. The expanded virtual environment of 2021 means employers and employees are at greater risk as hackers increasingly target remote workers to compromise employer systems.

Sontig's team can help families with:

- Obtaining the services of a specialist to remove online content
- Seeking counseling and rehabilitation services
- Acquiring the services of a digital forensic service provider
- Relocating to a new educational facility
- Finding legal resources
- Receiving reimbursement for up to \$25,000

Sontig's team can help families with:

- Canceling or freezing accounts
- Getting reimbursement of lost funds from a
- Investigating additional security options for affected accounts
- Changing passwords
- Placing additional security on accounts moving forward
- Receiving reimbursement for up to \$25,000

- · Determining the severity of an attack
- Advising on immediate action steps
- · Determining if a ransom should be paid or if alternative options exist
- Facilitating the ransom payment when necessary
- Receiving reimbursement for up to \$25,000



We are living in a digital environment where cyber and identity threats are becoming increasingly common and fighting against these crimes is really a family affair. From social media vulnerabilities to social engineering and ransomware attacks; the trillions of dollars in losses are real and the impact — both financially and emotionally — cannot be denied. The importance of addressing this very real threat and providing families with peace of mind to help resolve such issues when they arise cannot be overstated. 🔲

Eva Velasquez | President/CEO, Identity Theft Resource Center

ABOUT SONTIQ

Sontiq, a TransUnion company, is an intelligent identity security company arming businesses and consumers with a full range of award-winning identity and cyber monitoring solutions, as well as best-in-class restoration and response offerings. Sontiq products empower millions of customers and organizations to be less vulnerable to the financial and emotional consequences of identity theft and cybercrimes. Sontiq has an outstanding track record for delivering high-touch support and fraud remediation services, demonstrated through its 99% customer satisfaction ratings. https://www.sontiq.com

























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